

ITEM NO.12

COURT NO.1

SECTION XII

S U P R E M E C O U R T O F I N D I A
R E C O R D O F P R O C E E D I N G S

Petition(s) for
Special Leave to Appeal (C) No(s). 22709-22710/2008

(Arising out of impugned final judgment and order dated 24/07/2008
in WP No. 961/2007 24/07/2008 in MP No. 3/2007 passed by the High
Court Of Madras)

HINDUSTAN LATEX LTD.

Petitioner(s)

VERSUS

C.RAVIKUMAR & ORS.

Respondent(s)

(with interim relief and office report) (For Final Disposal)

WITH SLP(C) No. 23117-23118/2008
(With Interim Relief and Office Report)

SLP(C) No. 23663/2008

(With appln.(s) for exemption from filing c/c of the impugned
judgment and Interim Relief and Office Report)

Date: 16/02/2016 These petitions were called on for hearing today.

CORAM :

HON'BLE THE CHIEF JUSTICE
HON'BLE MRS. JUSTICE R. BANUMATHI
HON'BLE MR. JUSTICE UDAY UMESH LALIT

For Petitioner(s)
(SLP 22709-22710/2008
& 23117-23118/2008)

Mr. Chander Uday Singh, Sr. Adv.
Mr. Pratap Venugopal, Adv.
Ms. Surekha Raman, Adv.
Mr. Purushottam Kumar Jha, Adv.
Ms. Niharika, Adv.
For M/s. K. J. John & Co.

(SLP 23663/2008)

Mr. S. Guru Krishna Kumar, Sr. Adv.
Mr. A. Prasanna Venkat, Adv.
Ms. Sneha Ravi Iyer, Adv.
Ms. Shikha Sandhu, Adv.
Mr. Tushar Bakshi, Adv.

For Respondent(s)

Mr. Maninder Singh, ASG
Mr. B.V. Balaram Das, Adv.

Mr. B. Balaji, Adv.
Mr. Muthuvel Palani, Adv.
Mr. Santosh, Adv.

Mr. P. V. Yogeswaran, Adv.

Ms. Avni Singh, Adv.

Mr. Rajesh Kumar, Adv.

UPON hearing the counsel the Court made the following
O R D E R

Heard.

None of the respondents, except respondent no.8-the Advertising Standards Council of India, have filed their counter affidavits. Learned counsel appearing for them pray for and are granted six weeks' time to do so. Mr. Maninder Singh, learned Additional Solicitor General, who appears for respondents no.2-Union of India and No.9-Central Board of Film Certification may also take instructions whether the Union has any plans of regulating advertisements on products like the ones manufactures by respondents No.5-TTK-LIG Limited (petitioner in SLP © No.23663 of 2008), No.6-J.K. Ansell Limited (petitioner in SLP © No.23117-23118 of 2008) and No.7-Pashupati Seohung Limited.

Our attention is also drawn to the fact that apart from respondents no.5, 6 and 7, aforementioned, there are some other manufacturers who are similarly manufacturing and marketing with objectionable pictures/advertisements on their products. It will be more appropriate if the manufacturers of the said products are also added as party respondents to these proceedings.

We accordingly direct addition of the following as party respondents to these proceedings:

- (1) Hevea Fine Products Private Limited,
77, Paithan Road, Aurangabad-431105,
MAHARASHTRA
- (2) Safeguard Contraceptives Private Limited,
G-39/21, MIDC, Waluj, Aurangabad-431136,
MAHARASHTRA
- (3) HLL Lifecare Limited,
(A Government of India Enterprise)
(Formerly Hindustan Latex Limited)
Peroor Kada, Thiruvanthapuram-695005,
KERALA.

Notice shall issue to the newly added respondents also, returnable within six weeks.

Post after needful is done.

(MAHABIR SINGH)
COURT MASTER

(VEENA KHERA)
COURT MASTER