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IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 13.08.2025

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THE HONOURABLE MR.JUSTICE SENTHILKUMAR RAMAMOORTHY

A.Nos.3994 to 4003 of 2025
in C.S.(Comm.Div.) No.206 of 2025

M/s Evolv Clothing Company Pvt Ltd
Plot No. 21, 4th Floor, Industrial Estate, Perungudi,
Chennai 600096, Tamil Nadu. ... Applicant in all applications

-VS-

WhatsApp LLC and 6 others
Unit B8 and B10, Level 18, DLF Cyber City,
Building No.5, TowerA, Phase III, Gurgaon-122002,
ryana, India and 6 Others. ... Respondents in all applications

For Applicant : Mr.Anirudh Krishnan
For Respondents : Mr.P.Giridharan for R6 / D6

ORDER

In a suit seeking remedies in relation to the alleged holding out by the unnamed fourth defendant that he is an authorized representative / dealer of the plaintiff's goods, the plaintiff has sought interim relief by filing multiple applications. Learned counsel for the plaintiff submits that the unnamed fourth defendant has established business accounts on WhatsApp, Google and Phonepe and has misrepresented to customers that he deals in the apparel of the plaintiff. Learned counsel refers to the e-mail of 17.09.2024 from Mr.Arnob Thapa and the reply thereto. He also refers to the Cyber Crime Complaint and to WhatsApp messages.



SENTHILKUMAR RAMAMOORTHY,J

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2. On examining the above material, it appears *prima facie* that the unnamed fourth defendant is luring customers into transacting with him by holding out that he is a representative / distributor / wholesaler of the plaintiff's goods. It also appears that some customers have been deceived into transacting with the fourth defendant on that basis. This justifies the grant of ad interim relief. Accordingly, there shall be an interim order directing the respondents 1 to 3 and 6 to block, disable or remove the channels, account and content linked to the phone numbers mentioned in the Judge's summons of A.Nos.3995, 3996 and 4000 of 2025, respectively.

3. Mr.P.Giridharan, learned counsel, accepts notice on behalf of the sixth respondent. On instructions, he states that the disabling of transactions linked to the relevant phone numbers would take about three days.

4. Issue notice to respondents 1 to 3, 5 and 7 returnable on 15.09.2025. Private notice is also permitted. The applicant shall comply with Order XXXIX Rule 3 CPC.

5. In addition, the plaintiff is directed to publish the notice in the English Daily, THE TIMES OF INDIA.

6. List the matter on 15.09.2025.

13.08.2025

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