



IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 24-04-2026

CORAM

THE HON'BLE MR JUSTICE SENTHILKUMAR RAMAMOORTHY

OA No. 352 of 2026,
A.No.1920 of 2026
in C.S.(Comm.Div)No.115 of 2026

M/s. Kaleesuwari Refinery Private Limited
Represented by its Authorised Signatory
M/s.S.D.Tripti, No.53, Rajasekaran Street,
Opp to Kalyani Hospital,
Dr Radhakrishnan Salai, Mylapore,
Chennai 600 004.

..Applicant/Plaintiff

Vs

Dr Parameshwara CM
CEO at SMILES at Gastroenterology
No.423, 1st Main Road, 1st Stage,
60 Feet Road, Gokula extension,
Near SBI Bank, Bangalore-560054.

..Respondent/Defendant

For Applicant:

Mr. Vijayan Subramanian

ORDER

In a suit seeking damages and injunctive relief in respect of allegedly disparaging material uploaded by the defendant, the plaintiff seeks interim relief.

2. Learned counsel for the plaintiff refers to the large number of registrations obtained by the plaintiff for trade marks in relation to sunflower oil



and related goods. He also refers to legal proceedings initiated by the plaintiff to protect its mark. After pointing out that the plaintiff has built up significant goodwill and reputation, learned counsel referred to the video uploaded by the defendant. He points out that one of the products shown by the defendant in the video is the plaintiff's product. He also points out that disparaging statements were made in the video, including that the plaintiff's product causes cancer even in young people.

3. Upon examining the documents filed by the plaintiff and, in particular, on viewing the video of the defendant, it appears *prima facie* that the defendant has made statements that using the plaintiff's sunflower oil causes diabetes, fistulas, constipation and even cancer. No scientific basis for reaching these conclusions is discernible from said video. Therefore, a strong *prima facie* case is made out justifying the grant of ad interim relief. An order of ad interim injunction as prayed for in O.A.No.352 of 2026 is granted until the next date of hearing. Issue notice to the respondent in both these applications returnable on 15.06.2026. Private notice is also permitted. The applicant shall comply with Order XXXIX Rule 3 of CPC.

4. List the matter on 15.06.2026.

KJ

24-04-2026



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SENTHILKUMAR RAMAMOORTHY, J.

KJ

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