

BEFORE THE ADDITIONAL MASTER-II
HIGH COURT, MADRAS
(T)OP(TM).No.414 OF 2023

Date : 10.04.2026
Time :03:35 PM

Name : Mr.Raghavan Kalyanaraman Venkata (PW1)
Age : 40 Years
Father's Name : Mr.M.K. Raman
Office Address : NO.37, J.L. Nehru Road, Kolkata – 700071.

PW1 Examined in chief by Learned counsel for the Petitioner
Ms.Shurthi Srinivasan.

Solemnly Affirmed:

I am the the authorised representative of the Applicant in this case. I am well acquainted with the facts of this case. I am filing my proof affidavit and the same may be treated as my evidence in chief examination.

The following documents may be marked as exhibits.

Ex.P1 is the photocopy of the Letter of Authorization dated 07.04.2026 (Original compared and returned to the petitioner counsel). (1st respondent counsel raised an objection stating that the said document is the photocopy of the original letter of authorisation. Hence **marked with objections**)

Ex.P2 is the printout copy of the extracts from the magazines indicating the rankings of the Applicant. (1st respondent counsel raised an objection stating that the said document is the printout of the original document. Hence **marked with objections**)

Ex.P3 is the printout copy of the webpages from the Applicant's website <http://www.itcportal.com/> showing the wide variety of goods manufactured and marketed by the Applicant.

Ex.P4 is the photocopy of the Photographs of variants of AASHIRVAAD Atta. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original photograph. Hence **marked with objections**)

Ex.P5 is the photocopy of the Photographs of such products bearing the trade mark AASHIRVAAD along with semi- circular device containing the device of leaves. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original photograph. Hence **marked with objections**)

Ex.P6 is the photocopy of the Deed of Assignment evidencing the Applicant's ownership of the copyright in the artistic work comprising the said AASHIRVAAD Atta packs dated 04.04.2013 (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P7 is the photocopy of the registration certificates of trade mark Numbers 1063649, 1087266, 1092701, 1320218, 1106809, 2160768, & 2160769 obtained by the Applicant (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P8 is the photocopy of the registration certificates in respect of label registrations of packing bearing the trademark AASHIRVAAD (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P9 is the printout copy of the CA Certificate on Marketing Expenditure of M/s ITC Limited for the trademark AASHIRVAAD by KASG and Co. Chartered Accountants and CA Certificate on Statement of Turnover of M/s ITC Limited for the trademark AASHIRVAAD by KASG and Co. Chartered Accountants from 01.04.2002 to 31.03.2023. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P10 is the printout copy of the sales invoices showcasing the sale of products under the trade mark AASHIRVAAD from 2002-2023 (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P11 is the printout copy of the List of AASHIRVAAD Advertisements and Promotional Material 2016-2023. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P12 is the printout copy of the Report of the Directors and Management Discussion and Analysis dated 31.03.2003. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P13 is the printout copy of the Notices, Undertakings and the replies series received from the parties who have infringed the mark AASHIRVAAD from 01.11.2018- 04.06.2020. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P14 is the printout copy of the certificates issued by Nielsen with respect to the Market Value Share of the AASHIRVAAD Atta from dated 27.06.2019-23.08.2023.(1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P15 is the printout copy of the order in ITC Ltd v. Rani Sati Foods Pvt. Ltd 9 [Commercial IP (L) No. 1465 of 2018] recognizing the Applicant's brand AASHIRVAAD as "well known" dated 03.12.2018. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P16 is the printout copy of the Certificate of Copyright registration no. A 128366/2019 for the artistic work for AASHIRVAAD SUDH CHAKKI ATTA dated 05.02.2019. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P17 is the printout copy of the Examination Report pertaining to the mark 4640296 in Class 7 dated 24.09.2020. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P18 is the series of the printout copies of the Foreign Sales Invoices-Bill of Lading for Multimodal Transportation/ Combined Transportation and Port to Port Shipments (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P19 is the series of the printout copies of the Orders upholding the Applicant's well-known mark AASHIRVAAD in foreign jurisdictions. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P20 is the series of the printout copy of the List of AASHIRVAAD Worldwide Trademark Registrations. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P21 is the series of the printout copy of the Trade mark registration certificates as registered in foreign jurisdictions. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P22 is the printout copy of the Orders passed in: CS(COMM) 87 of 2019, C.S. No. 285 of 2013, C.S. No. 58 of 2017, C.S. No. 272 of 2016 and CS(COMM) 647 of 2019. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P23 is the series of the printout copy of the Screenshots of Applicant's AASHIRVAAD products being sold on www.amazon.com, www.bigbasket.com, www.blinkit.com, www.itcstore.in. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P24 is the printout copy of the List of the Legal actions taken by the Applicant to oppose the registration of trade marks that are deceptively similar to AASHIRVAAD and the orders in the same. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P25 is the printout copy of the screenshot of the official website of Applicant's brand AASHIRVAAD showcasing the range of products being sold under the brand.(1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P26 is the printout copy of the Screenshot of the Respondent's website in <https://savitrigroup.in/> (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**).

Ex.P27 is the printout copy of the 1st Respondent's two labels (Label 1 and Label 2) bearing the impugned mark and other essential features of the Applicant's trade dresses. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P28 is the printout copy of the user affidavit and a copy of the trade mark application filed for the impugned mark. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

Ex.P29 is the printout copy of the trademark registration certificate issued in favour of the 1st respondent bearing No. 1420229. (1st respondent counsel raised an objection stating that the said document is the photocopy of the original document. Hence **marked with objections**)

(Ex.P2 to P29 certificate filed under Section 63(4)(c) of Bharatiya Sakshiya Adhinyam filed and recorded)

Time : 04.20 PM

Taken down in open Court, read over and explained to the witness and the same is admitted by the witness to be correct and signed before me.

ADDITIONAL MASTER-II