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* **IN THE HIGH COURT OF DELHI AT NEW DELHI**

+ **CS(OS) 1339/2014**

RECKITT BENCKISER (INDIA) LIMITED Plaintiff
Through: Appearance not given.

versus

**THE ADVERTISING STANDARDS COUNCIL OF
INDI** Defendant
Through: Mr. Kushagra Kumar, Advocate for
Defendant No.1

**CORAM:
JUSTICE PRATHIBA M. SINGH**

ORDER

% **10.07.2018**

CS(OS) 1339/2014 & I.A. 8757/2014 (for Stay)

Based on the pleadings of the parties, the following issues are framed
in the suit:

1. Whether the Plaintiff, despite being a voluntary member of the Defendant Organisation has, correctly invoked the jurisdiction of this Hon'ble Court? OPP
2. Whether the suit is liable to be dismissed for the lack of cause of action? OPD
3. Whether the advertisement of the plaintiff which is subject matter of the present suit is fair and truthful and does not constitute a violation of any advertising laws or code? OPP
4. If the answer to issue no. (1) is in affirmative, whether the defendant is liable to be restrained by a decree of permanent injunction from creating impediments in the broadcast of the



advertisement of the plaintiff which is subject matter of the present suit?? OPP

5. If the answer to the issue nos. (i) and (ii) are in affirmative, whether the defendant is liable to be restrained by a decree of permanent injunction from entertaining or adjudicating upon any complaints against the advertisement of the plaintiff which is the subject matter of the present suit? OPP
6. Whether the procedures and methods of the defendant in adjudication of complaints comply with the requirements of law and are fair and equitable? OPD
7. Whether the order / direction dated 28.04.2014 issued by the Defendant to the Plaintiff is arbitrary, unjust, against principle of natural justice and without application of mind? OPP
8. Whether the defendant can issue advisory to channels and government authorities, if so, the impact thereof? OPD
9. Whether this Court has no territorial jurisdiction to entertain the present suit? OPD
10. Reliefs.

List of witnesses be filed by both parties within four weeks. The affidavit of the Plaintiff be filed within 8 weeks.

List before Joint Registrar for recordal of evidence on 25th September, 2018.

PRATHIBA M. SINGH, J.

JULY 10, 2018

Rahul