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* **IN THE HIGH COURT OF DELHI AT NEW DELHI**

+ **CS(COMM) 657/2024**

PLAY GAMES 24X7 PRIVATE LIMITED

.....Plaintiff

Through: Ms. Mamta Rani Jha, Mr. Rohan Ahuja, Ms. Shruttima Ehersa and Ms. Diya Viswanath, Advocates.

versus

WWW10XBETTCOM & ORS.

.....Defendant

Through:

CORAM:

HON'BLE MR. JUSTICE SAURABH BANERJEE

ORDER

10.07.2025

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I.A. 16077/2025 (Impleadment)

1. The plaintiff, *vide* the present application, seeks impleadment of the proposed defendant nos.28 to 35 in the captioned suit and take on record the amended memo of parties.
2. Learned counsel for the plaintiff submits that this Court *vide* order dated 07.08.2024 was pleased to grant an *ex-parte ad interim injunction* in favour of the plaintiff and against the defendant nos.1 to 14 wherein in para 43.3, the plaintiff was granted the liberty to move an appropriate application in case it discovers any other infringing Websites/ Domain Names/ Webpages.
3. Learned counsel for the plaintiff further submits that subsequent to the passing of the order dated 07.08.2024, the plaintiff has recently come across additional rogue infringing Websites/ Domain Names/ Webpages, which are violating the plaintiff's rights.



4. Learned counsel for the plaintiff submits that the proposed defendant nos.28 and 29 are sample websites that initially lure users by using the plaintiff's trademark and goodwill to create a dummy website/webpage and subsequently redirect them onto a different platform, offering unlawful betting games. The users are further redirected to an unlawful targeted website either automatically or by clicking the "Sign up/Download" option available on the infringing dummy website.

5. Learned counsel for the plaintiff also submits that the proposed defendant nos.30, 31 and 32 have exactly replicated the plaintiff's trademark MY11CIRCLE as part of their website and domain names to promote unlawful betting games/ competing products on their domains.

6. Learned counsel for the plaintiff submits that the proposed defendant nos.33, 34 and 35 are Domain Name Registrars (DNRs) of the proposed defendant no.28, 29, 30, 31 and 32.

7. For the reasons stated in the present application, the proposed defendants are proper and necessary parties to the present suit. As such, considering the urgency involved, and more particularly the status of the present proceedings, this Court deems it appropriate to proceed further without issuing notice to any of the already impleaded defendants and further implead the proposed defendant nos.28 to 35.

8. In view of the aforesaid, the present application is allowed and the said proposed defendant nos.28 to 35 are impleaded to the present proceedings.

9. Therefore, the amended memo of parties annexed to the application be taken on record.

10. Accordingly, the present application is disposed of.



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11. In view thereof, and even though the suit is not listed today, it is taken up for hearing.

12. Upon filing of the process fee, issue summons of the suit to the newly impleaded defendant nos.28 to 35 through all permissible modes returnable before the learned Joint Registrar on 19.09.2024.

13. The summon(s) shall state that the written statement(s) be filed by the newly impleaded defendant nos.28 to 35 within a period of *thirty days* from the date of the receipt of the summons. Written statement(s) be filed by the newly impleaded defendant nos.28 to 35 along with affidavit(s) of admission/ denial of documents of the plaintiff, without which the written statement(s) shall not be taken on record.

14. Replication(s) thereto, if any, be filed by the plaintiff within a period of *fifteen days* from the date of receipt of written statement(s). The said replication(s), if any, shall be accompanied by with affidavit(s) of admission/ denial of documents filed by the newly impleaded defendant nos.28 to 35, without which the replication(s) shall not be taken on record within the aforesaid period of *fifteen days*.

15. If any of the parties wish to seek inspection of any document(s), the same shall be sought and given within the requisite timelines.

16. List before the learned Joint Registrar for marking exhibits of documents on 19.09.2024. It is made clear that if any party unjustifiably denies any document(s), then it would be liable to be burdened with costs.

I.A. 16078/2025 (By plaintiff for extension of interim order dt. 07.08.24 to newly discovered websites)

17. The plaintiff, *vide* the present application under Order XXXIX



Rules 1 & 2 read with section 151 of the Code of Civil Procedure, 1908 (**CPC**) seeks extension of interim order dated 07.08.2024 to the newly impleaded defendants no.28 to 35.

18. Learned counsel for the plaintiff submits that this Court *vide* order dated 07.08.2024 was pleased to grant an *ex-parte ad interim injunction* in favour of the plaintiff and against the defendant nos.1 to 14 wherein in para 43.3, the plaintiff was granted the liberty to move an appropriate application in case it discovers any other infringing Websites/ Domain Names/ Webpages.

19. Learned counsel for the plaintiff further submits that subsequent to the passing of the order dated 07.08.2024, the plaintiff has recently come across additional rogue infringing Websites/ Domain Names/ Webpages, i.e. the newly impleaded defendants no.28 to 32 who are violating the plaintiff's rights. She further submits that in order to curb the menace of rogue websites, the interim injunction order dated 07.08.2024 be extended to the newly impleaded defendant nos.28 to 35.

20. For the reasons stated in the application and under the prevailing circumstances this Court deems it appropriate to extend the order dated 07.08.2024 to the newly impleaded defendant nos.28 to 35 till the next date of hearing, in the following terms:-

a. The defendant nos.28 to 32, their directors, assignees in business, licensees, franchisees and any persons claiming right through/ for them are restrained from using MY11CIRCLE



or any other identical/ similar trade mark/ domain name/ logo, either as trade mark/ trade name/ logo or as part of



domain name, social media posts, creatives, in electronic or physical media or in any manner whatsoever amounting to infringement/ passing off, of plaintiff's registered trade mark, trade name/ service/ copyright.

b. The defendant nos.15 to 20 and 33 to 35 are directed to suspend/ block the domain names as given in the following table:-

Proposed Defendant No.	Infringing Dummy Website	Targeted Website	Registrar
28 & 29	https://my11circlecasino.page/ Proposed Defendant No. 28	https://www.top11india.com/signup Proposed Defendant No. 29	Gandi SAS (Proposed Defendant No. 33) -DNR for infringing dummy website, Defendant No. 28 GoDaddy LLC (Already impleaded as Defendant No. 15) -DNR for targeted website, Defendant No. 29
Infringing website/domains			
30	https://www.my11circle11.com/pages/home/Home		Dominet (HK) Limited (Proposed Defendant No. 34)
31	https://unicon365.com/		NameCheap Inc (Already impleaded as Defendant No. 20)
32	https://my11circlefantasy.shop/		PDR Ltd. d/b/a PublicDomainRegistry.com (Proposed Defendant No. 35)

c. The defendant nos.33 to 35 are directed to disclose the Basic Subscriber Information and Account Registration details of the defendant nos.28 to 32, as may be available in a sealed cover, before this Court.



d. The defendant nos.24 & 25 are directed to immediately block the infringing websites of the defendant nos.28 to 32, as given in the table in the preceding paragraph or any John Doe Infringing website, which may contain the trade mark MY11CIRCLE



or any mark deceptively similar thereto, upon being so notified by the plaintiff.

21. Issue notice to the newly impleaded defendant nos. 28 to 35 by all permissible modes, upon filing of process fees, returnable before the Court on 13.10.2025.
22. Reply, if any, be filed within a period of four weeks from the date of service.
23. Rejoinder thereto, if any, be filed within a period of two weeks, thereafter.
24. Compliance of Order XXXIX Rule 3 CPC, be done, within a period of one week, from today.
25. List before the Court on 13.10.2025.

SAURABH BANERJEE, J

JULY 10, 2025/NA