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IN THE HIGH COURT OF DELHI AT NEW DELHI

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CS(OS) 1118/2015 & I.A. 8415/2015, 14108/2015, 17607/2015

RECKITT BENCKISER(INDIA) LIMITED Plaintiff

Through Mr. Chander M. Lall, Senior
Advocate with Ms. Nancy Roy,
Mr. Rupin Bahl and Ms. Rani Singh,
Advocates

versus

THE ADVERTISING STANDARDS

COUNCIL OF INDIA Defendant

Through Ms. Avni Singh, Advocate

CORAM:

HON'BLE MR. JUSTICE MANMOHAN

ORDER

07.09.2017

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Following issues are framed:-

1. Whether the advertisement of the plaintiff which is subject matter of the present suit is fair and truthful and does not constitute a violation of any advertising laws or code? OPP
2. If the answer to issue no. (1) is in affirmative, whether the defendant is liable to be restrained by a decree of permanent injunction from creating impediments in the broadcast of the advertisement of the plaintiff which is subject matter of the present suit? OPP



3. If the answer to the issue nos. (1) and (2) are in affirmative, whether the defendant is liable to be restrained by a decree of permanent injunction from entertaining or adjudicating upon any complaints against the advertisement of the plaintiff which is the subject matter of the present suit? OPP
4. Whether the procedures and methods of the defendant in adjudication of complaints comply with the requirements of law and are fair and equitable? OPD
5. Whether the defendant can issue advisory to channels and government authorities, if so, the impact thereof? OPD
6. Whether the suit is liable to be rejected for want of cause of action? OPD
7. Whether this Court has no territorial jurisdiction to entertain the present suit? OPD
8. Reliefs.

Parties are directed to file additional documents, if any, and the list of witnesses within a period of four weeks.

The plaintiff is directed to file its evidence by way of affidavit within a period of eight weeks.

List the matter before the Joint Registrar for recording of plaintiff's evidence on 15th November, 2017.

The Joint Registrar shall list the matter before the Court after the entire evidence has been recorded.

MANMOHAN, J

SEPTEMBER 07, 2017/rn