

96 RCA DJ 130/18

**M/S SELVEL MEDIA SERVICES PVT LTD Vs. SOUTH DELHI MUNICIPAL
CORPORATION**

12.08.2026

Present: **Sh. Anand Mishra, Ms. Ayushi Rajput, Sh. Divansh Pundir and Ms. Ishita Ahuja, learned counsels for plaintiff**
 Sh. P.K. Aggarwal, learned counsel for defendant

Submissions heard. Record perused.

Part arguments heard.

The plaintiff/appellant sought three different reliefs in the present case.

Ld. Trial Court held that since the Unipoles were already allotted by the defendant to some other party, the relief of permanent injunction restraining the defendant from allotting the said Unipoles to some other party was rendered infructuous.

It is fairly conceded by Ld. Counsel for appellant that since there was no interim Order in favour of the appellant/plaintiff, the prayer of permanent injunction was rendered infructuous.

The second prayer of the appellant / plaintiff was for seeking mandatory injunction directing the defendant to reconcile the account/rate of the plaintiff with Zonal rates being charged from other agencies. It is pertinent to observe that beyond such reconciliation, the plaintiff / appellant did not seek any relief i.e. either recovery of excess rate or any compensation.

The third prayer of the appellant/plaintiff was for seeking mandatory injunction directing the defendant to extend the period (sic) in accordance with the amount 10 times more than the advertising agency for compensating the loss and the excess amount paid due to gross discrimination of the rates and size of advertisement boards and also in breach of the Agreement (sic).

Contd..../-

With regard to the second prayer as mentioned above, it is pertinent to observe that the relief is apparently incomplete. Even if the Court comes to the conclusion that there was some difference in the rates being charged from appellant/plaintiff, no recovery or compensation was sought in this regard.

With regard to the third prayer as mentioned above, it is pertinent to observe that the appellant/plaintiff was seeking monetary relief in the garb of mandatory injunction.

At request of appellant/plaintiff, time is granted to clarify with regard to the aforementioned Court's observations.

At request, put up on 28.10.2026 at 12:30 p.m for final arguments.

[Rajinder Singh]
DJ-02, South-East,
Saket Court, New Delhi
12.08.2026